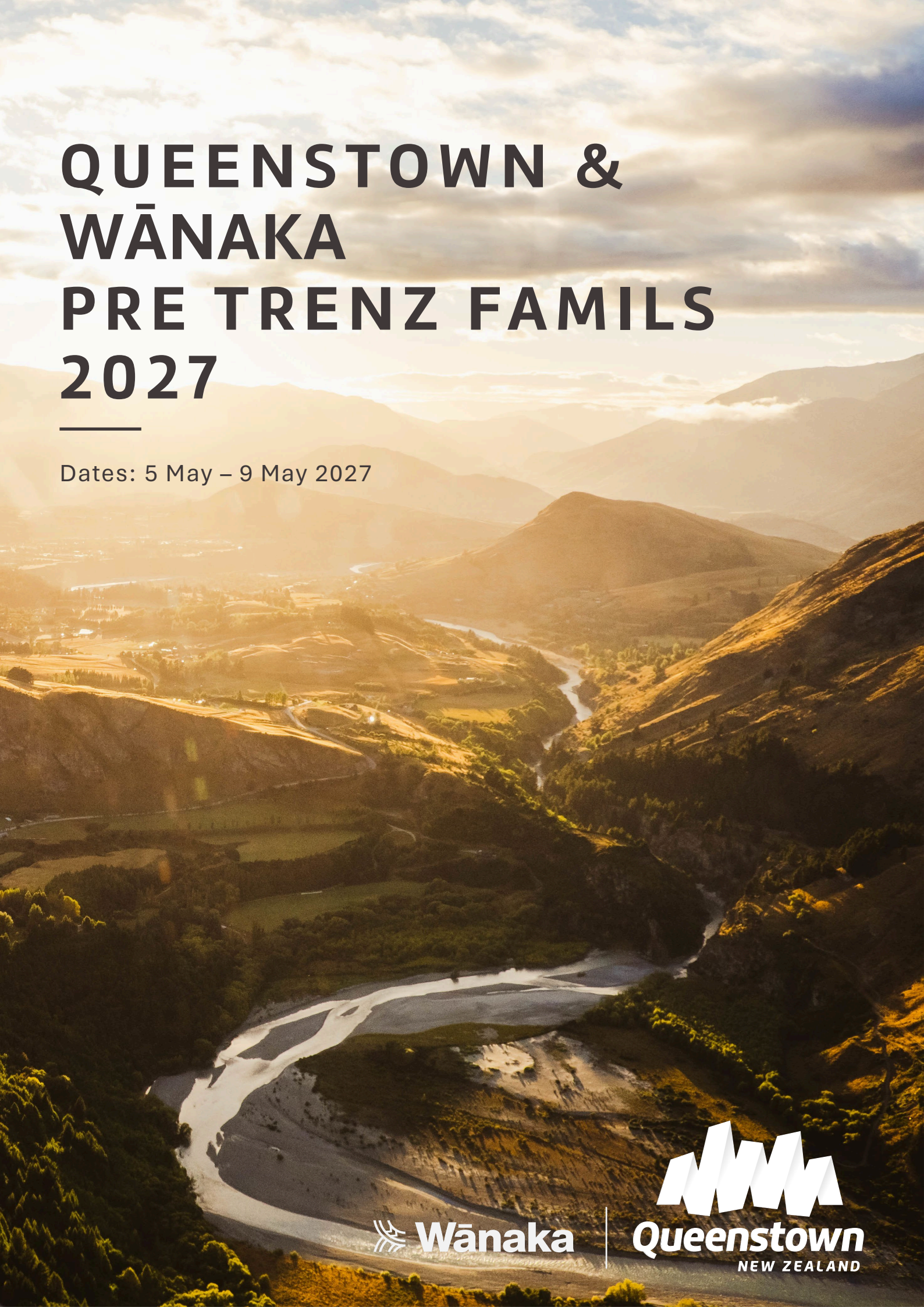
QUEENSTOWN & WĀNAKA PRE TRENZ FAMILS 2027

Dates: 5 May – 9 May 2027



KIA ORA, WELCOME

Welcome to Queenstown and Lake Wānaka – our home, our passion, our place.

YOU'RE INVITED

We invite you to put forth your expression of interest to join us for a four-night pre-TRENZ famil itinerary (One night in Wānaka and three nights in Queenstown) that aims to share a mix of both new and mature tourism product from both regions.

This region is rich in natural beauty, culture, heritage, and diversity. The soaring peaks of Glenorchy, the beech forests of Makarora, the historic townships of Arrowtown, the wine regions of Gibbston, and the vibrant centres of Queenstown, Wānaka are only a few of the elements that shape this place's unique identity.

It is this diversity of landscape that shapes the experience and connects with everyone who visits.

A warm welcome is extended, inviting you to slow down and enjoy an immersive and scenic experience.

THE DATES:

Pre-Famils:

Three separate famil programmes for:

- China Market
- US/UK/Western Markets
- India & SEA Markets

Wednesday, 5 May – Sunday, 9 May 2027

(4 nights)

EXPRESSION OF INTEREST:

Complete this Expression of Interest form to register your interest to join our pre-TRENZ famil.

ACKNOWLEDGEMENT:

We would also like to acknowledge that this would not be possible without the generous support from our regional partners and operators - transport, accommodation, and product suppliers. Please note this itinerary is a suggestion and inclusions that are featured will be in consideration of those suppliers who attend TRENZ.

IMPORTANT INFORMATION:

Your Expression of Interest will be reviewed by the team at Destination Queenstown and Lake Wānaka Tourism.

Confirmation of acceptance to attend this famil will be advised by Thursday, 21 January 2027. The day after TRENZ buyer registrations close.

Please note there is a maximum of 6 buyers for each famil that will be accepted.



SAMPLE ITINERARY

A journey that invites you explore the uniqueness of our landscape and Southern hospitality.

DAY 1
QUEENSTOWN TO WĀNAKA



Upon your arrival in Queenstown, embark on a breathtaking journey over the Crown Range to Wānaka. Once there, you'll be greeted with a warm welcome event, offering the perfect opportunity to connect with your RTO representatives and fellow famil participants. Settle in for an overnight stay in Wānaka.

DAY 2
EXPLORE WĀNAKA



Start your day by selecting from a variety of morning activities, each showcasing the unique charm of the lakeside town of Wānaka. After a leisurely lunch, enjoy an afternoon adventure or scenic exploration to fully soak in Wānaka's stunning surroundings. This evening, return to Queenstown for dinner and an overnight stay.

Did you know Queenstown Lakes' is embarking on an exciting journey to be a regenerative tourism destination and carbon zero by 2030? Learn more about our community's vision here.

DAY 3
EXPLORE QUEENSTOWN



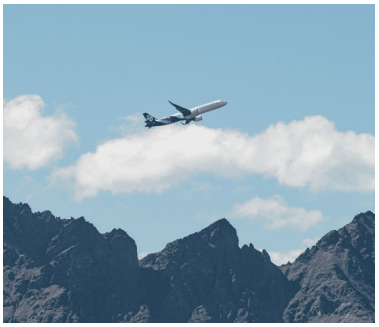
The group will divide to explore two different corners of the Whakaitpu basin, Glenorchy and Arrowtown, both offering unique experiences steeped in natural beauty. In the afternoon, everyone will come together for a shared activity, followed by a hosted dinner in Queenstown to conclude the day. Participants will spend the night in Queenstown.

DAY 4
EXPLORE QUEENSTOWN



This morning, you'll once again choose from a selection of activities before enjoying a lunch and networking session with local operators. In the afternoon, select from a variety of activities and site visits, before winding down and savouring your final night in Queenstown. Participants will spend the night in Queenstown.

DAY 5
DEPARTING FROM QUEENSTOWN



You are free to depart Queenstown anytime, and depending on your departure flight we can organise additional activities for you.

Wānaka | Queenstown NEW ZEALAND