CENTRAL OTAGO
PRE TRENZ FAMIL
6-8 May 2027



CENTRAL OTAGO

HAERE MAI, WELCOME TO CENTRAL OTAGO

Beyond the familiar lies one of New Zealand's premier wine and culinary destinations.

Join Tourism Central Otago for an intimate pre-TRENZ Famil showcasing exceptional wine experiences, outstanding regional cuisine and distinctive luxury accommodation.

Over three days, you will enjoy exclusive access to leading wine producers, immersive food experiences and two of Central Otago's most remarkable boutique luxury properties.

Ground costs are fully hosted, including return transfers between Queenstown and Central Otago, accommodation and hosted meals. Participants are responsible for their own flights and beverages not included within the programme.

You've sold NZ's iconic destinations. Now discover experiences that extend and enrich the journey.

DATES

Thursday 6 May to Saturday 8 May 2027 ex. Queenstown return

EXPRESSIONS OF INTEREST

EOI's will be assessed alongside market suitability. Apply online here by 26 February 2027.

IMPORTANT INFORMATION

- Participation is limited to four delegates to ensure a highly personalised and immersive experience.
- Accommodation includes hosted stays at Seven Skies Lodge and Earnscleugh Castle, two of Central Otago's most distinctive premium properties.
- Ground arrangements are fully hosted, including accommodation, transfers, activities and hosted meals. Participants responsible for own flights to and from Queenstown, travel insurance and beverages not specifically included within the programme.
- Successful applicants will be advised following a review process – we will advise by 12 March 2027.
- itinerary may be subject to change due to weather conditions, operational requirements and supplier availability.

DAY 1

Discover how Central Otago transforms a Queenstown stay into a richer and more rewarding South Island journey.

QUEENSTOWN TO BANNOCKBURN

Morning

Depart Queenstown
Welcome briefing en route with your driver and host including understanding the values of the Central Otago community

Motorsport
Highlands showcases an unexpected side of Central Otago, offering premium experiences that broaden itinerary appeal for discerning clients, including Supercar experiences and exclusive behind-the-scenes access.

Afternoon

Tailored Tasting & Trust the Chef
Wine from this estate is globally recognised. Deepen your understanding of Central Otago's premium wine offering while enjoying a Trust the Chef lunch at one of New Zealand's most respected wine brands.

Bannockburn based Lodge
A first look and stay at Central Otago's newest boutique lodge in the heart of Bannockburn - vineyard country. Spend time with your hosts to discover the wellness experiences that will elevate a stay to something unique and extraordinary.

Dine like a Local
An opportunity to connect with your TCO host in a casual setting – unique cooking style celebrating local flavours.

Overnight in Bannockburn

DAY 2

CLYDE TO CROMWELL

Morning - Bannockburn & Cromwell Wine Estate
Organic wines feature this morning within a short easy stroll of your accommodation. Hosted exploration to understand the multiple options available to elevate your premium itineraries.

Blending
Prepare for a hands-on blending experience designing and naming your own bottle of cuvee to take home – a memorable and immersive experience.

CROMWELL TO CLYDE

Afternoon - Clyde
Lunch
Relax with your host to enjoy seasonal produce. Discover how Central Otago combines understated style with exceptional hospitality.

Winery Tour & Tasting
Visit and understand the evolution of wine. Stand in the birthplace of Central Otago Wine (c. 1864) a property that is the historic place of all vines and wines of Central Otago. Enjoy the discovery of boutique wine production, connect with historic touchpoints and estate experiences that surprise

Earnscleugh Castle - Accommodation
Step into luxury this evening hosted by the Castle owners. Relax and enjoying taking up residence to truly appreciate the finer touches that suit discerning visitors to NZ.

Evening - Dine like royalty in the Castle Dining Room

DAY 3

CLYDE TO QUEENSTOWN

Morning - Clyde

Breakfast
No need to rush this morning. Enjoy a relaxed start with breakfast and the opportunity to discuss itineraries most suited to your clients with your hosts.

Clyde Township
Before heading to NZ's newest cycle trail, let's take a moment to meander around Clyde a charming heritage township with great coffee at local cafés.

CLYDE TO BANNOCKBURN (via Cromwell Heritage Precinct)

Cycling (OPTIONAL)
Enjoy an easy short cycle from Felton Road in Bannockburn through a landscape shaped by viticulture, horticulture and gold mining. Touching on the Kawarau Gorge Trail and understanding the direct connect with the Lake Dunstan Trail.

Afternoon – Cromwell to Queenstown

Lunch
Whether we cycle, or not, a stop is planned to enjoy lunch amongst goldmining heritage sharing rich stories of our region.

TRANSFER TO QUEENSTOWN

A final opportunity to discuss Central Otago's trade-ready experiences, accommodation and touring options with your host, and consider how the region can add depth, value and length of stay to South Island itineraries.

Hosted by: Tourism Central Otago a Regional Tourism Organisation