

PRE AND POST
TRENZ FAMIL 2027

NAU MAI, HAERE MAI
WELCOME

Located on the eastern coast of Aotearoa New Zealand's North Island, Tairāwhiti Gisborne is a place of rich Māori culture, stunning coastal landscapes, memorable outdoor adventures and genuine local connections.

We're inviting travel buyers attending TRENZ 2027 to experience the region firsthand through our pre- and post-TRENZ famil opportunities.
Whether you're looking to discover new experiences, connect with local tourism operators or explore how Tairāwhiti could feature in your New Zealand itineraries, we'd love to help you get to know our unique corner of the country.

A FAMIL TAILORED TO YOU
We're taking a more personalised approach as we understand that every buyer has different interests, markets and client needs. Our famils are therefore arranged individually, giving you the flexibility to explore experiences and accommodation that are most relevant to your business.
From cultural experiences and coastal adventures to boutique accommodation and locally produced food and wine, we'll work with you to create an itinerary that makes the most of your time in Tairāwhiti.

FAMIL DATES AND
TRAVEL INFORMATION

We know TRENZ is a busy time, so we're keeping our famil opportunities flexible to fit around your travel plans.
We recommend allowing three nights in Tairāwhiti if your schedule permits. This gives you time to experience Gisborne and potentially venture further along the East Coast.
Shorter visits can also be considered, depending on your interests and availability.

GETTING HERE
Tairāwhiti Gisborne is approximately a one-hour flight from Auckland and can also be incorporated into a self-drive itinerary along the Pacific Coast Highway, connecting with neighbouring regions including Hawke's Bay and the Bay of Plenty.
A vehicle will be required to explore the region, and we can discuss suitable arrangements when planning your visit.

FAMIL SUPPORT
Famil arrangements are considered individually, based on your travel plans, market relevance and the experiences you'd like to explore.

We may be able to assist with one leg of your domestic flight, subject to confirmation. Any additional travel costs, accommodation and hosted activities will be discussed as part of your proposed itinerary.



PRE-TRENZ
If you happen to arrive in New Zealand pre TRENZ, this could be a great chance to visit. As mentioned above, this will be ad hoc and tailored to suit individual timings as opposed to a large group famil. If you wanted to add additional destinations to your pre-famil, the earlier dates allow this.

POST-TRENZ
If you're extending your stay in New Zealand after TRENZ, we'd love to welcome you to Tairāwhiti.

Simply share your preferred dates and interests through our expression of interest form, and we'll be in touch to discuss what's possible.

A TASTE OF **TAIRĀWHITI**

To give you an idea of what your famil could look like, we've put together a suggested three-day itinerary showcasing some of the experiences and trade-ready operators that make our region special.

This is just a starting point! Your itinerary can be tailored to your interests, travel schedule and the types of experiences you're looking to introduce to your clients.



DAY ONE
WELCOME OUT EAST

AFTERNOON | Eastwoodhill National Arboretum
If you're arriving by road from Hawke's Bay or the Bay of Plenty, Eastwoodhill National Arboretum is a wonderful introduction to Tairāwhiti.
Home to an extraordinary collection of northern hemisphere trees across 131 hectares, Eastwoodhill offers a peaceful escape into nature. Explore the gardens and discover the guided experiences available for visitors, including opportunities to learn more about this remarkable collection.
For buyers working with nature lovers, garden enthusiasts or special interest groups, Eastwoodhill offers something a little different.

EVENING | A taste of Gisborne
One of the best ways to get to know a destination is through its food, and Gisborne has plenty to share!
With fresh local produce, seafood, great wine and a relaxed dining scene, you'll have the opportunity to experience some of our favourite local flavours.

Depending on availability, dinner could be hosted at Crawford Road Kitchen or Tahu, offering a chance to enjoy local cuisine and connect with the people who make Tairāwhiti special.
And if other buyers happen to be visiting at the same time, it's a great opportunity to get together and share stories.









DAY TWO
EXPLORE, EXPERIENCE, CONNECT

MORNING | Dive Tatapouri
Start your morning along the coast at Dive Tatapouri, just a short drive from Gisborne.
Their signature Reef Ecology Tour offers a memorable opportunity to explore the marine environment and encounter stingrays in their natural habitat.
Guided by local hosts, you'll learn about the marine life found along this stretch of coastline and the cultural connections that make the experience so special.
It's a fantastic introduction to one of the regions distinctive visitor experiences and a chance to see how it could fit into your clients' itineraries.

MIDDAY | Matawhero Wines & Luxury Accommodation
Next, it's time to discover why Gisborne is celebrated for its Chardonnay!
Visit Matawhero Wines, where you can experience the region's wine offering and learn more about its winemaking story.
Your visit may include a wine tasting paired with locally inspired food, along with an opportunity to view Matawhero's boutique accommodation nestled among the vines.
For clients looking to combine wine, food and a relaxing stay, this is a lovely addition to a Tairāwhiti itinerary.

AFTERNOON | Gisborne Railbike Adventures
Ready for something a little different? Discover the Gisborne countryside with Gisborne Railbike Adventures, where specially designed railbikes offer a fun and memorable way to explore the region's historic railway corridor.
Take in rural landscapes, enjoy the fresh air and experience a unique activity that combines outdoor adventure with a touch of Kiwi ingenuity.
It's a great opportunity to experience a product that could appeal to clients looking for something beyond the usual sightseeing stops.

EVENING | Dome Cinema
Round off the day with one of Gisborne's much-loved local gems, the Dome Br & Cinema.
Settle into a comfy beanbag and enjoy a movie in this character-filled boutique cinema, where pizza and drinks add to the relaxed atmosphere.
It's a fun way to experience a little of Gisborne's local personality and discover another option for clients spending an evening in the city.





DAY THREE
DISCOVER GISBORNE

MORNING | Cycle Gisborne
Before heading off on your next adventure, discover Gisborne on two wheels with Cycle Gisborne.
With riverside pathways, coastal scenery and local heritage to explore, cycling is a great way to get a feel for the city.
A guided experience offers an opportunity to learn about the regions history, local stories and places of interest while exploring at a relaxed pace.
You'll also get a better understanding of the cycling experiences available for clients who enjoy active, immersive ways to discover a destination.

FAREWELL | Until next time!
After your morning experience, it's time to continue your journey.
Whether you're heading south to Hawke's Bay, north towards the Bay of Plenty or flying back to Auckland, we hope you'll leave with new connections, fresh itinerary ideas and a little piece of Tairāwhiti Gisborne to share with your clients.





FAMIL
ACCOMMODATION OPTIONS

From boutique vineyard stays to beachfront escapes, Tairāwhiti offers a range of accommodation options for different travel styles.
Depending on your famil arrangements and availability, there may be opportunities to stay at or inspect some of the following properties.

MATAWHERO WINES & LUXURY ACCOMMODATION
For clients looking for a boutique stay with a wine-country twist, Matawhero offers stylish accommodation set among the vines, just a short drive from Gisborne.
With the cellar door nearby and a peaceful rural setting, it's a lovely option for couples and independent travellers looking to slow down and enjoy the region's food and wine experiences.




TATAPOURI BAY OCEANSIDE ACCOMMODATION

Wake up to the sound of the ocean at Tatapouri Bay, where a range of accommodation options offers a relaxed coastal escape.

From tiny houses and cabins to glamping and camping, there's something for different travel styles and budgets.

Just a short drive from Gisborne, Tatapouri Bay is ideal for clients who want to unwind by the water while remaining close to the city's attractions and activities.




WHISPERING SANDS BEACHFRONT MOTEL

For clients who love being close to both the beach and the city, Whispering Sands offers beachfront apartment accommodation overlooking Waikanae Beach.

With coastal views and Gisborne's cafés, restaurants and city centre within easy reach, it's a convenient base for exploring the region.

A great option for independent travellers, couples and clients looking for a comfortable beachfront stay.




STATE HIGHWAY 35
EAST CAPE

If you've got a little more time up your sleeve, we'd love to help you discover more of Tairāwhiti along State Highway 35.

The East Coast is home to spectacular coastal landscapes, rich Māori heritage, welcoming communities and experiences that offer a deeper connection to the region.
Depending on your travel dates and interests, we can explore opportunities to include experiences such as Maunga Hikurangi or Motu River Jet, alongside accommodation and other visitor experiences along the coast.

For buyers interested in cultural tourism, nature-based experiences or self-drive itineraries, exploring beyond Gisborne offers another perspective on what Tairāwhiti has to offer.
Just let us know in your expression of interest if you'd like to include the East Coast, and we'll work with you to see what's possible.

EXPERIENCE
TAIRĀWHITI GISBORNE

We'd love to hear from you!
If you're attending TRENZ 2027 and would like to explore Tairāwhiti Gisborne before or after the event, please complete our expression of interest form.
Tell us a little about your business, preferred travel dates and the experiences you're interested in, and we'll be in touch to discuss your visit. We look forward to welcoming you Out East!

Expression of Interest: Register your interest here
Explore more: www.tairawhitigisborne.co.nz
Trade resources: Tairāwhiti Gisborne Trade Hub

All famil experiences, accommodation, travel support and hosting arrangements are subject to availability and confirmation.

TAIRĀWHITI GISBORNE RTO
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