



NAU MAI, HAERE MAI, KI ROTORUA

You are coming all the way to New Zealand to attend TRENZ 2024, why not visit Rotorua before the event? The Trade Team at RotoruaNZ, along with Rotorua tourism operators, warmly invite travel sellers attending TRENZ 2024 to express their interest in a three and a half day, EPIC, pre-TRENZ, group, famil (or a post – keep reading!)

Who is the is famil for? This is a group famil for a max of 15 travel sellers* and is the perfect famil for those that are new to selling Rotorua/NZ, or perhaps, haven't visited for a while and need a refresh visit! (Spoiler Alert: A lot has changed and, we'll also be visiting a few of Rotorua's new products too!)

*Note: For travel sellers prefering an independent, curated famil, these are available pre or post TRENZ. These are best suited to those already quite familiar with Rotorua, perhaps travel sellers on a tight timeframe, or for travel sellers who are keen to simply experience newer products. Please note, independent, curated famils may not be hosted due to the limited availability of the RotoruaNZ Trade Team. Please check out the itinerary on the following pages to get a sample of what we can offer you. To express your interest in an independent and curated famil, please email Sabrina.

Group Famil dates: Starting 11.00am Friday 3 May, finishing 2.30pm Monday 6 May, your interest in an independent and curated famil - please email Sabrina Gogg.

What's on the group famil itinerary? The itinerary for our group famil showcases the diversity of our Rotorua's tourism offering. On this famil you'll create lasting happy memories, and, of course, fill you with inspiration to deliver trips of a lifetime to your clients.

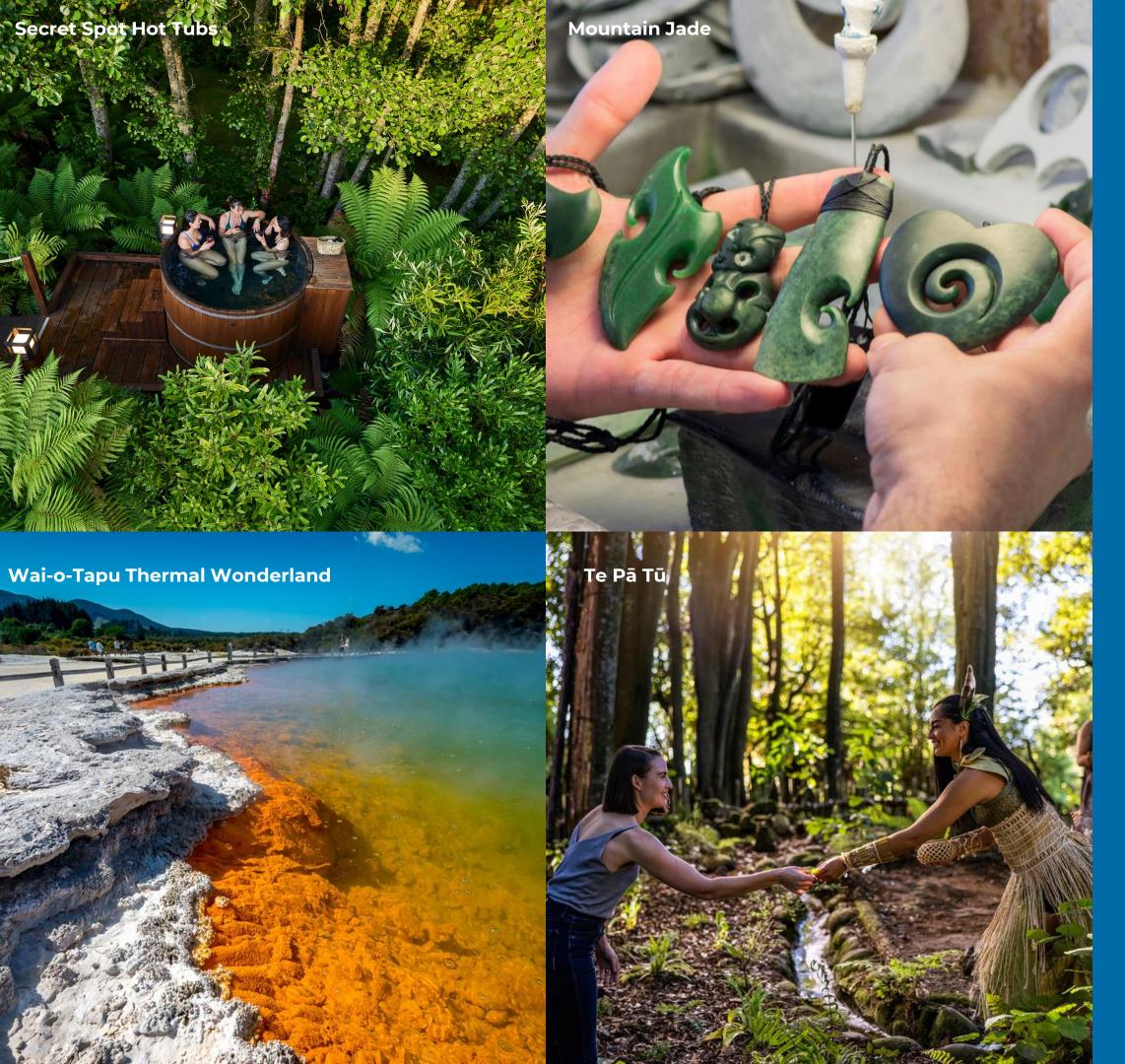
You'll experience authentic Māori culture, thrilling outdoor adventures, a stunning environment, as well as rejuvenating spa and wellness.... And more! This is an itinerary like no other. Our amazing tourism operators will also join us for dinner on the first night so you can get to know them and what makes their experiences some of the finest in the world.

Tell me more! Check out our group famil itinerary on the following pages.

Keen to Express Your Interest?

<u>Fill our our Expression of Interest form here.</u> Alternatively, email Sabrina Gogg or Lou Baddiley and we'll send you a link.

Sabrina Gogg, Trade Executive, RotoruaNZ: <u>Sabrina.gogg@rotoruanz.com</u> Lou Baddiley, International Manager, RotoruaNZ: <u>lou.baddiley@rotoruanz.com</u>



Day 1 - Friday 3 May 2024

Relaxing in hot pools, an exclusive behind-the-scenes tour of a jade carving workshop, geothermal delights and... An award-winning cultural experience!

- 11.00am Secret Spot Hot Tubs: We start off with a soak in a hot tub and drink in hand! Then, once we are all relaxed and rejuvenated, we'll have a delicious lunch together: Secret Spot have a fantastic food truck with the best smash burgers in NZ!
- 2.00pm 2.45pm Accommodation check-in & some downtime
- 3.00pm Mountain Jade: Step inside a jade carver's studio for a half hour, exclusive, behind-the-scenes experience and discover why pounamu, also known as greenstone or jade, is a unique New Zealand treasure
- 4.30pm Wai-o-Tapu Thermal Wonderland: We'll do a tour of this stunning volcanic wonderland and finish our tour in style with champagne and canapes... at the spectacular Champagne Pool
- 6.15pm Te Pā Tū: Cullture and kai (cuisine) events sharing Māori history, and traditions across four hours of celebration and feasting



Day 2 - Saturday 4 May 2024

Choose your own adventure this morning: A crater walk of Mt Tarawera, or ziplining over waterfalls - it's up to you.

This afternoon we'll relax at Polynesian Spa then head to Skyline Rotorua.

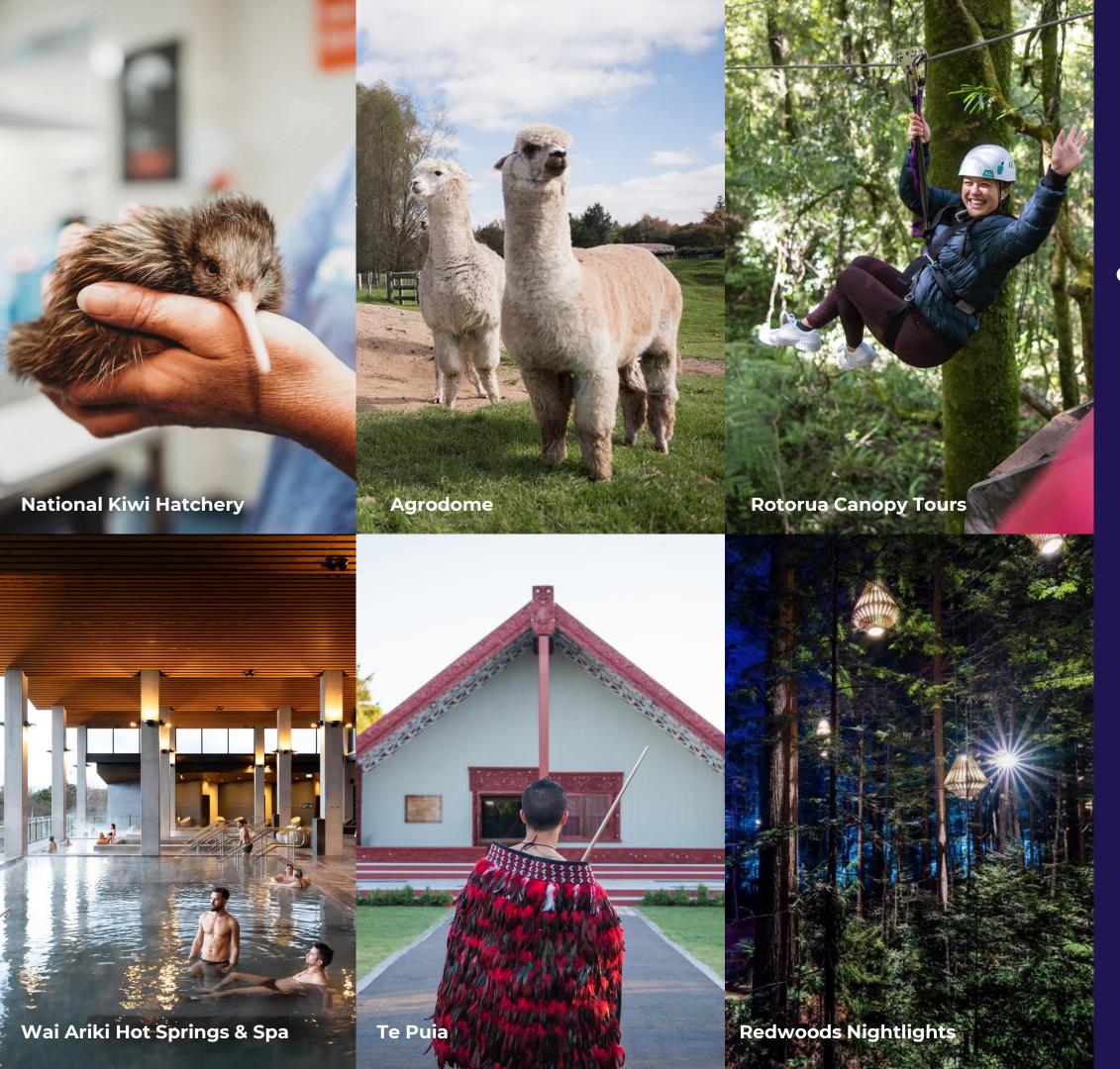
Tonight is about fun and kai (cuisine) together with the Rotorua Tourism Industry.

Choose your morning adventure!

- Option 1: <u>Kaitiaki Adventures</u>, Mt Tarawera Guided Walk. Experience the unique landscape and history of this sacred maunga (mountain) on an epic 4.5-hour crater walk
- Option 2: Rotorua Ziplines. A thrilling 2.5-hour journey where you'll soa above three waterfalls on a total of four ziplines and one swing bridge - and learn about a reforestation project along the way

Note, for those who prefer a non-adventure activity, we've got you!

- 1.00pm 3.00pm Polynesian Spa: After a delicious lunch, you'll enjoy an iconic geothermal bathing experience.
- 3.30pm -9.30pm Skyline Rotorua: Our evening is all in one place! After luging on the world's best luge tracks (7.6km in total!), it's off to the Volcanic Hills Tasting Room for epic views and to enjoy wine tasting and chats about all things wine. Dinner is a delicious buffet at Stratosfare Restaurant & Bar where we'll be joined by Rotorua's tourism operators for an evening of fun and networking!



Day 3 - Sunday 5 May 2024

Choose your own adventure this morning: A gorgeous kiwi encounter and farm animals galore, or fill your adventure cup with an eco, award-winning ziplining experience. After a delicious shared lunch, it's time to experience Rotorua's newest spa facility! Tonight is a premium cultural experience, followed by magic in the forest!

Choose your morning adventure!

- Option 1: The National Kiwi Hatchery & Agrodome Rotorua. Visit NZ's only open-to-view Kiwi hatchery and rearing facility. You'll love this behind-the-scenes glimpse at the efforts to save NZ's iconic bird from extinction. The Agrodome is a favourite for animal lovers, Their Farm Show is entertaining and on the Farm Tour you'll handfeed a range of farm animals!
- Option 2: Rotorua Canopy Tours The Ultimate Tour. Explore an ancient virgin native rainforest with the next-level Ultimate Canopy Tour. This 3.5-hour adventure combines fun, education, and conservation and is currently Trip Advisor's No1 Activity in the Southern Hemisphere
- **1.00pm** A delicious lunch together at the <u>Farmyard Cafe</u> at Agrodome.
- 2.00 pm 4.30pm Wai Ariki Hot Springs & Spa: At this new, premium, Māori-owned spa, we'll enjoy the Restorative Journey. This is a multi-sensory spa and cultural product, encompassing different types of saunas and bathing
- 5.30pm 8.30pm Te Puia: Tonight we'll enjoy delicious kai (cuisine), and authentic Maori culture, as well as witness a geothermal wonderland of dramatic geysers and bubbling mud
- 9.00pm 10.00pm Redwoods Treewalk & Nightlights: One of NZ's
 #mustdos. On this soft-adventure, 45-minute walk (700m), you'll walk
 across 28 elevated swing bridges to platforms located 12-20m above the
 forest! This is a magical experience by night: The forest is lit up by giant
 lanterns



Day 4 - Monday 6 May 2024

Choose your own adventure this morning: History and colourful geothermal galore at Waimangu, or a guided tour of Hell's Gate's stunning geothermal reserve, followed by mud bathing. Or, for those seeking the the ultimate adrenaline hit: ZORB and Velocity Valley await!

Choose your morning adventure!

- Option 1 Hell's Gate: Experience New Zealand's Mud Spa complex situated in the middle of a geothermal reserve! Witness the healing properties of the geothermal Muds and be amazed on a tour of this incredible reserve
- Option 2 Waimangu Volcanic Valley: On the Full Waimangu
 Experience tour, you'll enjoy beautiful walking & hiking trails
 (approx 3.5km), woven through a natural geothermal ecosystem.
 We complete the experience with a 45 minute boat cruise around
 Lake Rotomahana, the final resting place of the Pink & White
 Terraces
- Option 3 ZORB Rotorua & Velocity Valley: For those looking for the ultimate adventure, we've got the morning for you! Superman dive into a giant inflatable ball and roll down Mt Ngongotaha with ZORB, where the fun will have you laughing uncontrollably. At Velocity Valley, there's something for everyone from novice to seasoned pro@ Pedal, free fall, launch, propel, swoop or splash they make fast fun for everyone!
- 1.00pm 2.30pm Eastwood Cafe: It's time to wrap up our amazing famil with a delicious team lunch together

For those wishing to carry out site inspections this afternoon, or check out more of Rotorua's activities, this can be arranged. We can also organise accommodation for you for tonight.

OTHER (IMPORTANT) INFORMATION - GROUP FAMIL

To Express your Interest in a famil in Rotorua, click here

Inclusions:

- Accommodation 3, 4, 5 May 2024 (3 nights)
- All meals and transport while on the famil.

Exclusions:

Travel to Rotorua. We can provide assistance on recommendations on how to get to Rotorua.

All other costs, including items of a personal nature such as mobile phone use, mini bar, internet, laundry, travel insurance, excess baggage will be at your own expense and any additional meals, outside of those provided on the famil, may also be at your own expense.

Expression of Interest - The Process

- To express your interest in this Post-TRENZ 2024 famil, please email Sabrina (email below).
- You will be sent an EOI form and this will be reviewed by the RotoruaNZ Trade Team.
- Expressions of Interest close on 30 January 2024. Confirmation of acceptance to attend this famil will be by on or before Friday 2 February 2024.
- Upon confirmation, we will recommended how you get to Rotorua (and by which means). We will also recommend the departure flight from Rotorua to Wellington on Tuesday 7 May, in time for TRENZ.

Want to arrive in Rotorua earlier, or stay a bit longer?

Talk to us and we'll see how we can help (note, any additional night's accommodation will be payable directly to the accommodation provider).

Want to see/do more?

No problem, if you are arriving early, or staying on for a little bit longer, we can organise activities, or site inspections, for you.

Can I stay earlier/longer than the provided dates?

We ask that you commit to all three and a half days of the famil. However, if you can only commit for three days, let us know, and we can see what we can do. Please note, all TRENZ delegates are required to be in Wellington by Tuesday 7th May 2024.

Social Media

Travel Sellers are encouraged to promote Rotorua through their social media channels before, during and after this famil trip.

Feedback

Travel Sellers will be provided with a feedback form and we ask that you provide detailed feedback so we can continue to deliver world-class experiences to our manuhiri (clients).

Disclaimer: Pleases note, our itinerary is subject to change, based on the Rotorua tourism operators that confirm to attend TRENZ as a seller.

Any questions: Email Sabrina Gogg and Lou Baddiley ©

Sabrina Gogg, Trade Executive, RotoruaNZ: Sabrina.gogg@rotoruanz.com

Lou Baddiley, International Manager, RotoruaNZ: lou.baddiley@rotoruanz.com

